Technical foresight

Emerging technology research translated into actionable opportunities.

The business decision

Leaders need to separate relevant opportunities from hype before committing time and budget. Research is most useful when it connects technology developments to specific business activities and a credible validation path.

Technology evidence — Use-case hypotheses — Readiness & value — Pilot decisions

Engineering and delivery considerations

Assess maturity, evidence quality, integration dependencies, data availability, and adoption constraints. Distinguish demonstrated capability from speculative opportunity and define what a pilot must prove.

What the engagement delivers

01 Technology scan tailored to the business brief

02 Evidence-backed use-case portfolio and dependencies

03 Prioritization by value, feasibility, and readiness

04 Executive decision brief and stakeholder readout

Artifacts you can use

Executive decision brief; sourced use-case dossier; value-feasibility comparison; prioritized 0-2 year action roadmap; stakeholder readout.

Acceptance and operational readiness

Traceability of research evidence; Specificity and relevance of use cases; Clear decisions on what to test or monitor. Ownership, access, documentation, and support responsibilities are agreed before handover.

Start with: One business function or strategic challenge.

Scope, schedule, platform costs, and acceptance criteria are agreed during discovery.

ready@morrowscale.com