Website design & development

A clear digital presence that supports content management and customer enquiries.

The business decision

An outdated website is difficult to maintain or does not clearly communicate the business offering. A better website needs clear information architecture, accessible design, and a practical route from visitor interest to enquiry.

Visitor needs — Content & UX — Build & integrate — Launch & handover

Engineering and delivery considerations

Define information architecture, CMS ownership, accessible interactions, responsive layouts, enquiry routing, and integration boundaries. Agree performance, security, content publishing, and maintenance requirements before launch.

What the engagement delivers

01 Information architecture and responsive UX design

02 Website development and CMS configuration

03 Enquiry forms and agreed business integrations

04 Testing, deployment, and content handover

Artifacts you can use

Sitemap and page templates; responsive website; agreed CMS and enquiry integrations; test results; content and administrator handover.

Acceptance and operational readiness

Completion of key visitor journeys; Usability across agreed screen sizes; Successful enquiry routing and content handover. Ownership, access, documentation, and support responsibilities are agreed before handover.

Start with: A corporate website or a focused website refresh.

Scope, schedule, platform costs, and acceptance criteria are agreed during discovery.

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